

Z.7/48/2020-NHM-I  
Government of India  
Ministry of Health & Family Welfare  
(NHM-I Division)

Nirman Bhawan, New Delhi  
Dated the 22<sup>nd</sup> October, 2021

### OFFICE MEMORANDUM

**Subject:** Request for the all the Institutions and Offices under various divisions of the Ministry for Participating in the launch of the Pradhan Mantri - Atmanirbhar Swasthya Bharat (PM-ASBY) on 25<sup>th</sup> October, 2021 virtually – reg.

It is to inform that **Prime Minister Atmanirbhar Swasth Bharat Yojana (PM-ASBY)** Scheme with an outlay of about Rs. 64,180 Cr over five years had been announced in the Budget 2021-22 on 1st February 2021 and got approved by the Cabinet in September 2021. In this regard, I am to inform that Hon'ble Prime Minister will launch the scheme on 25th October, 2021 from Varanasi, Uttar Pradesh.

2. In this regard, as desired by the Secretary HFW, all the Central Hospitals, Institutions of National Importance, all the autonomous bodies and institutions, all the Research Labs and Institutions such as NCDC, etc and also the various PH units across the country (APHUs / PHUs / LBHUs) i.e. all the institutions under various divisions of the Ministry have to participate virtually in the launch of the PM-ASBY and the concerned JSs/EAs are requested to ensure the same. The tentative minute to minute program of the event is enclosed for reference.

3. I also request you to instruct the respective institutions to register the details of the institution and number of participants in the link given below before 23<sup>rd</sup> October 2021. The Programme Divisions may have to share the list of such institutions joined virtually in the launch programme along with the number of participants.

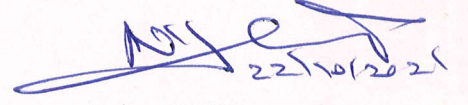
Link for the Registration is as below:

[https://docs.google.com/forms/d/e/1FAIpQLSesR7YLnw4c-n4vZTsrsOfkwb0FkZSJxPApMnusc2JaN0qYLw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSesR7YLnw4c-n4vZTsrsOfkwb0FkZSJxPApMnusc2JaN0qYLw/viewform?usp=sf_link)

4. The web-link to join the event would be shared in due course.

5. This issues with the approval of Secretary HFW.

**Encl: - As above**



**(Dr. N. Yuvaraj)**  
Director (NHM-I)  
Ph: 23061360.

To:

- DGHS, Ministry of Health and family Welfare
- All ASs/JSs/EAs of MoHFW
- ED, NHSRC

**Copy to:**

- Sr. PPS to Secretary (HFW)
- Sr. PPS to AS&MD, NHM
- All Directors/DSs of the Ministry

**Minute to Minute Program for the launch of Prime Minister Atmanirbhar Swasth  
Bharat Yojana (PM-ASBY) on 25<sup>th</sup> October 2021 between 1.30 pm to 2.30 pm from  
Varanasi, Uttar Pradesh**

	Event	Time
1	Arrival at Mehndi Ganj Public Meeting Ground (Programme Venue)	1330
2	Arrival at Stage	1332
3	Presenting of Angvastram by CM UP to Hon'ble Prime Minister	1333
4	Address by Hon'ble HFM, MoHFW	1334-1340
5	Launch of the PMASBY Scheme by Remote Control and Screening of Video film about PMASBY Scheme	1341-1346
6	Release of Operational Guidelines of PM-ASBY (CSS components)	1347-1348
7	Speech by Hon'ble Chief Minister, UP	1349-1356
8	Screening of video file about the Varanasi Projects	1356-1358
9	Inauguration of Varanasi Projects by Remote Control	1359-1400
10	Address by Hon'ble Prime Minister	1400