9th NATIONAL SUMMIT ON GOOD, REPLICABLE PRACTICES AND INNOVATIONS IN PUBLIC HEALTHCARE SYSTEMS IN INDIA

JHARKHAND







STRENGTHENING COMMUNITY PROCESS IN JHARKHAND



Sahiya App A unified platform for managing Sahiyas' activities, reporting, and payment integration.



A cost-effective training Odd & Even arrangement model for Sahiyas in Jharkhand.



Jharkhand Swasthya Prahari Performance-driven recognition for Sahiyas.



Sahiya Radio

An edutainment program focused on health awareness.







Sahiya App: Enhancing Service Delivery

- Integration of Sahiya Database with Spatio-Temporal Framework
- **Real-Time Data Access**: Improves monitoring at State, District, Block, and Cluster levels.
- **Centralized Reporting**: The Sahiya Information Management App (SIMA) has been enhanced to streamline and consolidate all Sahiya reporting.
- Efficient Incentive Payments: Ensures timely and accurate payments to Sahiyas, reducing delays.
- **Digitization**: Transitions from manual to online reporting for better efficiency and accuracy.









Sahiya App: Enhancing Service Delivery

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DPC / BPMU	approve / reject the claim
Prepares digital Sanction order	online through a web application

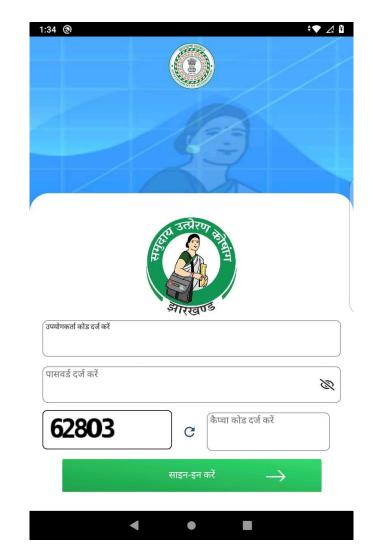






Sahiya App – Transformative Features

- Bilingual Application
- **Newborn & Migration Tracking**: Tracks newborns and ensures continuum of care for migrating children.
- **Delivery Tracking**: Monitors institutional and home deliveries.
- **High-Risks Alerts**: Notifies for high-risk babies & pregnancy.
- Geographical Tagging: Links babies to Anganwadi Centres.
- Data Security: Stronger verification, validation, and security features.
- **Performance & Incentive Management**: Integrated monitoring and incentive system.
- **Training & Counseling**: Includes mechanisms for training, IEC, and counseling.









Cost-Effective Training Approach for Sahiyas (Odd & Even arrangement)

Sahiya Training Challenges :

- Large number of participants (approx. 42000 Sahiya) to be trained.
- Time-consuming training and implementation)
- Resource limitations



"A need for an innovative approach to ensure training quality while reducing costs"





Odd & Even arrangement

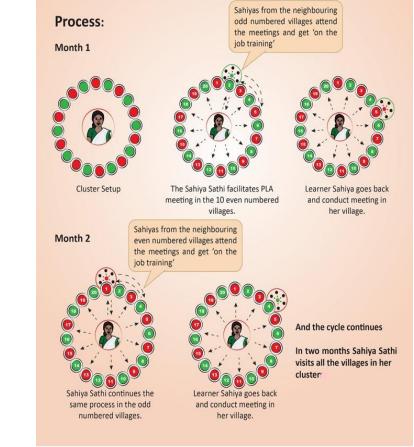
- Sahiyas are paired in an odd-even pattern for "on-the-job" learning.
- While one Sahiya receives training from a Sahiya Sathi, the paired Sahiya observes and replicates.
- This reduces residential training days and promotes peer learning.
- Quality of training will be maintained at the village level, ensuring context-specific, practical learning.
- A tracking mechanism at the District and State levels will monitor progress, ensuring consistent, high-quality outcomes.



DDD & EVEN ARRANGEMENT FOR PLA MEETINGS IN JHARKHAND

An arrangement of On-Job training of Sahiya engaging Sahiya Sathi trained on PLA meetings.

- 40,000 Sahiyas are trained by 2260 Sahiya-sathis.
- Residential training load reduced to 1/20th.
- Cost-Effective, and can be scaled up in short time.









Impact of Odd and Even arrangement

- Applied to Participatory Learning and Action (PLA) scale-up in Jharkhand, covering 40,000 Sahiyas across 30+ meetings.
- Reduced training costs from ₹12 crore to ₹90 lakhs, while enhancing engagement.
- Third-party evaluation: Sahiyas and Sahiya Sathis showed equal effectiveness in conducting meetings (66% led by Sathis).
- High community participation, demonstrating successful knowledge transfer.











Swasthya Prahari – Performance-Based Recognition for Sahiyas by GoJ

Motivating 42,000 Sahiyas has been a challenge without systematic evaluation or performancebased incentives.

- A structured approach was needed to recognize and motivate.
- Jharkhand Swasth Prahari Programme started in FY 2022-23 through state budget. (Sankalp No. – 21(HSN) 6-1-2022.



- 14 key indicators, on RMNCHA+N, NCD, and disease screening, are used for evaluation.
- Sahiyas are ranked and rewarded, based on their performance.
- Performance assessments through the Sahiya App.







Impact & Recognition of Sahiya

Over 39,964 ASHAs assessed across 24 districts in the last FY with a total incentive distribution of ₹22 crores.

Golden Sahiya (8,508): Score ≥ 90, rewarded with ₹1,000 Silver Sahiya (12,402): Score 81-90, rewarded with ₹500 Bronze Sahiya (8,726): Score 71-80, rewarded with ₹250 White Sahiya (4,892): Score 50-70, no incentive

Revised incentive are 2000/- max. per month

Outcomes : Improved motivation, service quality, and workload balance

Recognition at the state-level Sahiya Sammelan



Sahiya







Sahiya Radio-An Edutainment Program on Health





- Broadcasted by NHM in partnership with All India Radio
- 15-minute weekly program in an entertainmenteducation (e-e) format
- Covers a variety of health issues and programs, addressing misconceptions and providing diseaserelated information
- Health experts offer advice to resolve common doubts
- Dubbed in local languages (Mundari, Ho, Santhali, Nagpuri, Oraon) for wider outreach







Sahiya Radio.....

- 288 episodes broadcast on various public health issues and health programs
- Available on social media platforms for wider reach
- Annual budget: ₹12 lakh (RoP Approved)

www.youtube.com/@SahiyaRadioNHMJharkhand







<u>x.com/SahiyaRadio</u>



Thank You !