

List of L1 Rates for the Work of Designing and Layout, Printing, Audio/Vidual and Creative Works

Design & Layout

L1 from Quoted Rates for the Agencies as per below details

S.No.	Design & Layout	Size	Page	L1
1	Book	A4	Per Page	₹177.00
			Cover	₹472.00
2	Book	7 X 9.5 Inches	Per Page	₹147.50
			Cover	₹472.00
3	Coffee Table Book	8.5 Inches X 8.5 Inches	Per Page	₹354.00
			Cover	₹944.00
4	Coffee Table Book	11 Inches X 11 Inches	Per Page	₹413.00
			Cover	₹1,062.00
5	Certificate	A4	Per Page	₹29.50
		A3	Per page	₹47.20
6	Illustration	Single Colour	Per Illustration	₹118.00
		Multi Colour	Per Illustration	₹236.00
7	Brochure/Folder	8 Inches X 8 Inches	Cover	₹472.00
		8 Inches X 8 Inches	Inside page	₹177.00
		A4	Cover	₹472.00
		A4	Inside page	₹177.00

Printing

Book Printing

(300 GSM Matte/Gloss Finish Art Paper Cover, 100 GSM Matte/Gloss Finish Art Paper Inside), (All Multi Color Printing), (Cover Lamination Matte/Gloss)

S.No.	No. of pages Plus 4 pages cover	Sizes	Quantity (Copies)	Binding	L1
1	1 to 50	A4	1-250	Binding/ Saddle Stitch/Staple ed Binding/Per fect Binding	₹115.64
2		A4	251-500		₹99.45
3		A4	501-1000		₹72.80
4		A4	1001-1500		₹51.92
5		A4	1500-2000		₹47.20
1	51-100	A4	1-250	Perfect Binding	₹188.80
2		A4	251-500		₹177.00
3		A4	501-1000		₹143.80
4		A4	1001-1500		₹116.00
5		A4	1500-2000		₹104.00
1	101-150	A4	1-250	Perfect Binding	₹177.00
2		A4	251-500		₹171.10
3		A4	501-1000		₹165.20
4		A4	1001-1500		₹159.30
5		A4	1500-2000		₹146.00
1	151-200	A4	1-250	Perfect Binding	₹224.20
2		A4	251-500		₹218.30
3		A4	501-1000		₹212.40
4		A4	1001-1500		₹206.50
5		A4	1500-2000		₹188.00
1	201-300	A4	1-250	Perfect Binding	₹306.80
2		A4	251-500		₹300.90
3		A4	501-1000		₹295.00
4		A4	1001-1500		₹289.10
5		A4	1500-2000		₹274.00
1	301-400	A4	1-250	Perfect Binding	₹330.40
2		A4	251-500		₹324.50
3		A4	501-1000		₹318.60
4		A4	1001-1500		₹312.70
5		A4	1500-2000		₹306.80
1	401-500	A4	1-250	Perfect Binding	₹424.80
2		A4	251-500		₹418.90
3		A4	501-1000		₹413.00
4		A4	1001-1500		₹407.10
5		A4	1500-2000		₹401.20

Book Printing

(300 GSM Matte/Gloss Finish Art Paper Cover, 130 GSM Matte/Gloss Finish Art Paper Inside), (All Multi Color Printing), (Cover Lamination Matte/Gloss)

S.No.	No. of pages Plus 4 pages cover	Sizes	Quantity (Copies)	Binding	L1
1	1 to 50	A4	1-250	Binding/ Saddle Stitch/Staple d Binding/Per fect Binding	₹129.80
2		A4	251-500		₹107.30
3		A4	501-1000		₹80.65
4		A4	1001-1500		₹77.00
5		A4	1500-2000		₹68.00
1	51-100	A4	1-250	Perfect Binding	₹202.96
2		A4	251-500		₹197.65
3		A4	501-1000		₹151.60
4		A4	1001-1500		₹129.00
5		A4	1500-2000		₹116.00
1	101-150	A4	1-250	Perfect Binding	₹191.16
2		A4	251-500		₹188.80
3		A4	501-1000		₹141.60
4		A4	1001-1500		₹114.46
5		A4	1500-2000		₹94.40
1	151-200	A4	1-250	Perfect Binding	₹233.64
2		A4	251-500		₹231.28
3		A4	501-1000		₹227.74
4		A4	1001-1500		₹224.20
5		A4	1500-2000		₹213.00
1	201-300	A4	1-250	Perfect Binding	₹330.40
2		A4	251-500		₹325.68
3		A4	501-1000		₹320.96
4		A4	1001-1500		₹316.24
5		A4	1500-2000		₹311.52
1	301-400	A4	1-250	Perfect Binding	₹354.00
2		A4	251-500		₹342.20
3		A4	501-1000		₹330.40
4		A4	1001-1500		₹318.60
5		A4	1500-2000		₹306.80
1	401-500	A4	1-250	Perfect Binding	₹448.40
2		A4	251-500		₹436.60
3		A4	501-1000		₹424.80
4		A4	1001-1500		₹413.00
5		A4	1500-2000		₹401.20

Book Printing

(300 GSM Matte/Gloss Finish Art Paper Cover, 100 GSM Matte/Gloss Finish Art Paper Inside), (All Multi Color Printing), (Cover Lamination Matte/Gloss)

S.No.	No. of pages Plus 4 pages cover	Sizes	Quantity (Copies)	Binding	L1
1	1 to 50	7 Inches X 9.5 Inches	1-250	Binding/ Saddle Stitch/Staple d Binding/Per fect Binding	₹106.20
2		7 Inches X 9.5 Inches	251-500		₹91.85
3		7 Inches X 9.5 Inches	501-1000		₹59.00
4		7 Inches X 9.5 Inches	1001-1500		₹63.43
5		7 Inches X 9.5 Inches	1500-2000		₹51.63
1	51-100	7 Inches X 9.5 Inches	1-250	Perfect Binding	₹26.55
2		7 Inches X 9.5 Inches	251-500		₹113.28
3		7 Inches X 9.5 Inches	501-1000		₹98.00
4		7 Inches X 9.5 Inches	1001-1500		₹77.00
5		7 Inches X 9.5 Inches	1500-2000		₹67.00
1	101-150	7 Inches X 9.5 Inches	1-250	Perfect Binding	₹125.08
2		7 Inches X 9.5 Inches	251-500		₹122.72
3		7 Inches X 9.5 Inches	501-1000		₹120.36
4		7 Inches X 9.5 Inches	1001-1500		₹104.00
5		7 Inches X 9.5 Inches	1500-2000		₹90.00
1	151-200	7 Inches X 9.5 Inches	1-250	Perfect	₹136.88
2		7 Inches X 9.5 Inches	251-500		₹134.52
3		7 Inches X 9.5 Inches	501-1000		₹132.16
4		7 Inches X 9.5 Inches	1001-1500		₹129.80

5		7 Inches X 9.5 Inches	1500-2000	Binding		₹114.00
Book Printing						
(300 GSM Matte/Gloss Finish Art Paper Cover, 130 GSM Matte/Gloss Finish Art Paper Inside), (All Multi Color Printing), (Cover Lamination Matte/Gloss)						
S.No.	No. of pages Plus 4 pages cover	Sizes	Quantity (Copies)	Binding		L1
1	1 to 50	7 Inches X 9.5 Inches	1-250	Binding/ Saddle Stitch/Staple Binding/Per fect Binding		₹133.28
2		7 Inches X 9.5 Inches	251-500		₹95.20	
3		7 Inches X 9.5 Inches	501-1000		₹66.38	
4		7 Inches X 9.5 Inches	1001-1500		₹70.80	
5		7 Inches X 9.5 Inches	1500-2000		₹59.00	
1	51-100	7 Inches X 9.5 Inches	1-250	Perfect Binding		₹127.44
2		7 Inches X 9.5 Inches	251-500		₹125.08	
3		7 Inches X 9.5 Inches	501-1000		₹100.00	
4		7 Inches X 9.5 Inches	1001-1500		₹80.00	
5		7 Inches X 9.5 Inches	1500-2000		₹71.00	
1	101-150	7 Inches X 9.5 Inches	1-250	Perfect Binding		₹135.70
2		7 Inches X 9.5 Inches	251-500		₹133.34	
3		7 Inches X 9.5 Inches	501-1000		₹130.98	
4		7 Inches X 9.5 Inches	1001-1500		₹110.00	
5		7 Inches X 9.5 Inches	1500-2000		₹96.00	
1	151-200	7 Inches X 9.5 Inches	1-250	Perfect Binding		₹146.32
2		7 Inches X 9.5 Inches	251-500		₹143.96	
3		7 Inches X 9.5 Inches	501-1000		₹141.60	
4		7 Inches X 9.5 Inches	1001-1500		₹139.00	
5		7 Inches X 9.5 Inches	1500-2000		₹122.00	

Coffee Table Book Printing						
(3 MM Thickness Board for Cover, 170 Uncoated Paper for end sheets with Hard Cover Binding, Interior Paper 170 GSM Gloss/ Matte)						
S.No.	No. of pages Plus 4 pages cover	Sizes	Quantity (Copies)	Binding		L1
1	1 to 100	8.5 Inches X 8.5 Inches	1-100	Hard Cover Binding		₹531.00
2		8.5 Inches X 8.5 Inches	100-250		₹481.60	
3		8.5 Inches X 8.5 Inches	250-500		₹317.00	
1	101-200	8.5 Inches X 8.5 Inches	1-100	Hard Cover Binding		₹784.70
2		8.5 Inches X 8.5 Inches	100-250		₹557.00	
3		8.5 Inches X 8.5 Inches	250-500		₹317.00	
1	1 to 100	11 Inches X 11 Inches	1-100	Hard Cover Binding		₹932.20
2		11 Inches X 11 Inches	100-250		₹840.00	
3		11 Inches X 11 Inches	250-500		₹728.00	
1	101-200	11 Inches X 11 Inches	1-100	Hard Cover Binding		₹1,416.00
2		11 Inches X 11 Inches	100-250		₹241.90	
3		11 Inches X 11 Inches	250-500		₹557.00	

Customised Diaries Including cover design						
S.No.	No. of Pages including cover, Size - A5	Binding				L1
1	1 to 50	Wiro				₹35.85
2	50-100	Wiro				₹33.60
3	100-150	Wiro				₹33.60
4	150-200	Wiro				₹33.60

ID Cards (Including Designing)						
S.No.	ID Cards	Lanyard				L1
1	1 to 50	0-50				₹42.48
2	51-100	51-100				₹42.48
3	101-150	101-150				₹42.48
4	151-200	151-200				₹42.48
5	201-250	201-250				₹42.48
6	251-300	251-300				₹42.48

Flex Banner (Including Designing)						
S.No.	Feet	Feet	Total Feet			L1
1	2	3	6			₹106.20
2	4	8	32			₹566.40

3	Per Square Feet Flex Charges if more than 32 feet.	-	-	₹17.70
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Flex Banner with Stand (Including Designing)

S.No.	Feet	Feet	Total Feet	L1
1	3	6	18 (Roll Up)	₹1,416.00
2	3	6	18 (Iron Stand)	₹1,486.80
3	Per Square Feet Flex with Stand Charges if more than 18 feet.	-	-	₹82.60

Brochures

S.No.	Specifications	Sizes	Quantity (Copies)	L1
1	300 GSM Art Paper for Cover, 170 GSM Art Paper inside pages, Creasing, Lamination and Folding	8 Inches X 8 Inches	500	₹5.31
		8 Inches X 8 Inches	1000	₹4.72
		A4	500	₹5.31
		A4	1000	₹4.72

Certificate Printing

(Matte/Gloss Finish Art Paper), (All Multi Color Printing)

S.No.	Title	Sizes	Paper Type	Work	L1
1	Certificate (per copy)	A4	300 GSM	Without Gold Foil	₹ 10.62
		A4	300 GSM	With Gold Foil	₹15.70
		A3	300 GSM	Without Gold Foil	₹20.15
		A3	300 GSM	With Gold Foil	₹22.40

Price Quotation 2 (Refer Annexure-III)

L1 Quoted Rates for the Agencies as per below

S.No.	Item	Specification	L1
1	Animated video (2D - upto 5 characters) (Includes Script writing, Dubbing, Language version, HD Format, Voiceover, Shooting, Editing, Music, etc.)	1 minute	₹ 53,100.00
		2 minutes	₹ 76,700.00
		Every additional 1 minute	₹ 29,500.00
2	Animated video (3D - upto 5 characters) (Includes Script writing, Dubbing, Language version, HD Format, Voiceover, Shooting, Editing, Music, etc.)	1 minute	₹ 223,020.00
		2 minutes	₹ 324,500.00
		Every additional 1 minute	₹ 129,800.00
3	Video spots/ Documentaries/ Films (Includes Script writing, Dubbing, Language version, HD Format, Voiceover, Shooting, Editing, Music, etc.)	1 minute	₹ 188,800.00
		2 minutes	₹ 247,800.00
		Every additional 1 minute	₹ 88,500.00
4	Audio spots with/ without music (Includes Script writing, Language version, Recording, Voiceover, Editing, etc.)	1 minute	₹14,750.00
		2 minutes	₹28,320.00
		Every additional 1 minute	₹9,440.00

5	Translations (Per Word) (Price to be calculated as per the translated version)	Hindi to English	₹1.77
		English to Hindi	₹1.77
		Other Regional Languages	₹2.66
6	Editing (Per Word)	Hindi	₹0.83
		English	₹0.71
		Other Regional Languages	₹1.48
7	Proof Reading (Per Word)	Hindi	₹0.59
		English	₹0.59
		Other Regional Languages	₹ 1.27
8	Typing (500 words)	Hindi	₹ 35.40
		English	₹ 23.60
		Other Regional Languages	₹ 47.20
9	Transcribing (Per 5 minutes)	Hindi	₹ 531.00
		English	₹ 531.00
		Other Regional Languages	₹ 743.40
10	Photography (Including Shoot and Editing)	Half Day	₹8,850.00
		Full Day	₹11,800.00
11	Power Point Presentation (Per slide)	Hindi	₹ 295.00
		English	₹ 295.00
		Other Regional Languages	₹ 472.00

Signature of Committee Members					
Name:	Dr. Anantha Kumar S R	Mr. Shikhar Bansal	Ms. Charu	Ms. Heeya Maity	Mr. Vinay Kumar
Division:	CP-CPHC	Accounts	HCT	HRH	Publication
Signature of Member					