

EXPRESSION OF INTEREST FOR E-TRAINING MODULES DEVELOPMENT

BACKGROUND

The National Health Policy, 2017 aims to ensure Universal and Comprehensive Primary Health Care through implementation of Ayushman Bharat Health & Wellness Center (AB-HWC) Programme. The existing Sub- Health Centres (SHC), Primary Health Centres (PHC) and Urban Primary Health Centres (UPHC) are being transformed into AB-HWCs to deliver Comprehensive Primary Health Care (CPHC) that includes preventive, promotive, curative, palliative and rehabilitative services which is universal, free, and close to the community. At the AB-HWCs, the package of Comprehensive Primary Health Care services is being expanded to go beyond Reproductive and Child Health to include care for Non-Communicable diseases, Palliative and Rehabilitative care, Oral, Eye and Ear, Nose and Throat (ENT) care, Elderly care, Mental health and first level care for Emergencies and Trauma.

To roll-out quality expanded range of services in AB-HWCs, NHSRC has developed training modules for the primary health care functionaries. There is a need to leverage technology for faster reach and interactive learning. To build the capacities of health care functionaries on the expanded package of services, NHSRC seeks to develop high quality engaging, e- training courses and publish the same on LMS (Learning Management System) platform. The content focusses on knowledge, skills and attitudes.

SCOPE OF WORK

NHSRC seeks application from external agencies to work with NHSRC/MoHFW/States/UTs in development and deployment of 48 E-training Modules for Primary health care team - Medical Officer, Community Health officer, Staff nurse, ANM/MPW, ASHA workers. The e-training modules shall be on Palliative and Rehabilitative care, Oral care, Eye care , Ear, Nose and Throat (ENT) care, Elderly care, Mental health care and first level care for Emergencies and Trauma care services. E-training modules are to be developed in English and Hindi languages. This list is indicative and not exhaustive. The process flow for E-training modules is attached as Annexure- 1.

ELIGIBILITY CRITERIA

Essential

- Registration of the organization under competent authority
- Demonstrated experience of over 3 years in development of e-training modules for training programs.

- Demonstrated experience and strong understanding of the Learning management systems.
- Experience in the health sector.
- The agency should not have been debarred or blacklisted by the Central or State Government / PSUs/ bilateral and multilateral or UN agency ever in the past. A certificate to this effect is to be submitted by the Agency duly signed by the Organization's Authorized person.

Desirable

- Experience in training and capacity building of health functionaries
- An understanding of public health system of India

TIMELINE

- The timeline for completion of development and deployment of e-training modules on LMS will be 6 months till 12 AM Midnight 25/10/2022.

SELECTION PROCESS

- Agencies will be shortlisted based on the QCBS mechanism in which 70% weightage will be given to the technical quote and 30% weightage to the financial quote as per norms mentioned in GFR-17

Interested Organisations are requested to submit letters of interest along with following documents

- a) Registration of agency/organisation
- b) Registration of the organisation under section 80G and 12 A of IT Act
- c) Annual audit report of last 3 years including funding/financial sources
- d) Technical quote for e-training modules development should include the following:
 - Background of the organization, nature of organization, Organogram with the team capacity,
 - Past Experience in development of e-training modules/ any other training modules, demonstration of the necessary skill mix, past experience of budgets handled
 - Proposal for the development of 48 e-training modules with details of team composition, methodology, quality control and assurance measure, and timelines.
- e) Financial quote should include detailed budgetary requirements for 48 e-training (37 English and 11 Hindi) modules development.

The last date for receipt of applications is **17th April 2022** . Interested organisations may submit their applications with above mentioned letters by sending email to nhsr.india@gmail.com.

ANNEXURE- 1: PROCESS FLOW FOR E-TRAINING MODULES

English Videos

Sl no	Process flow
1	PPT Development using NHSRC Training module
2	Review of PPT by NHSRC Team and incorporating changes
3	Video script development
4	Review of Script by NHSRC team and incorporating changes
5	Illustration development and incorporating them in the ppt
6	Development of animated character
7	Development of Voice- over
8	Video development
9	Review of video by NHSRC team and incorporating changes
10	SCROM compliance
11	Final Deployment on designated Learning Management System

Hindi Videos

Sl no	Process flow
1	Translation of ppt and script
2	Review of translation by NHSRC team and incorporating changes
3	Development of Voice-over
4	Video development
5	Review of video by NHSRC team and incorporating changes

6	SCROM compliance
7	Final Deployment on designated Learning Management System